

Introduction to life and business in the EU



Selected examples from Poland and new members of the EU

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Course syllabus

Course leader Dr. Peter Odrakiewicz and faculty and team of GPMI

Visiting Professor US - University of La Verne, CA; Visiting professor, EU University of Debrecen, HU, networking in a new paradigm design thinker;

Instructor information2

General information

Employment/Scientific/Global:

Education/Science/ Postgraduate Networking including Corporate Training/:

Additional info: Lecturing, Conferences and Presentations, Memberships, Interests

Scientific publications

Course overview

Module title: EU history, society and business culture with management focus

Learning objectives

Course description and objectives

Topics

Teaching method/material

Assessment schema

Assignments

Topics description

1. Introduction to European Union with the focus on business management
2. EU history and crucial economic and business related historical events
3. European business culture and mentality /selected countries/
4. EU structure and its member states
5. Midterm exam
6. EU macroeconomics
7. EU microeconomics
8. Selected examples of entrepreneurial business activity from old and new EU members
9. Introduction to new members of EU /impact of political changes-Solidarity in Poland, Germany unification, views from Prague, Budapest, Bratislava, Balkan and Baltic states/
10. Final exam: summary of the course, final project evaluation

Instructor information

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General information

Dr. Peter Odrakiewicz, visiting professor in the EU at the University of Debrecen and in the USA at University of La Verne, is a management professor specializing in international management and social issues in management. He is a global networker, who operates both scientifically and by connecting business people and ideas across societies, using a cross functional and multidimensional /multidisciplinary approach to communicate issues with cultural and organizational sensitivity. At the same time the aims of this approach are to attend to company and organization priorities and to promote a healthy bottom sustainable line and integrity. Dr. Odrakiewicz is a networking knowledge facilitator, cooperating with others globally through the design of cutting-edge innovation in a new and constantly challenging paradigm; he is a scientific author and reviewer, having edited seven books and the same number of chapters in main subject monographies, including those published by Routledge in the USA&UK, by Information Science Reference-IGI Global in the USA and by Business Experts Press Publishers, New York.

Employment/Scientific/Global:

Dr. Odrakiewicz is the Scientific and Research Director of Global Partnership Management Institute. He has gained many years of experience in a leading business university college as a vice-rector for international relations and, simultaneously, as a professor in the department of management and managerial linguistics and also as Dean of the Faculty of English- Managerial linguistics within English Philology EU Programs. Additionally, he has served as an Honorary Vice-Rector at Poznan University College of Business, and scientific member of the UN Global Compact

([www.unprme.org /](http://www.unprme.org/)). He was co-author of the UN anti-corruption Master's and Doctoral Program Teaching Toolkit, Vice-Rector in July of 2011, and Visiting Professor in Romania at Partium Christian University and in Hungary at the University of Debrecen. He has served as HR Academy of Management Ambassador for Poland from 2008 to 2014.

Education/Science/ Postgraduate Networking including Corporate Training:

Dr. Odrakiewicz has been educated in Canada (at the University of Western Ontario earning a Social Science Degree), Business Post Diploma Studies and received his postgraduate education in London, Ontario and in Toronto, Canada, as well as in the USA (Michigan). He completed his doctoral degree in Business Administration in 2006, with an International Management specialization, completed post graduate studies in Canada, the USA and France (PhD in International Management). Additional studies included: intercultural communication EDINEB in Vienna in 2006, international management, marketing, business finance and communication, business management (Program-Ontario Management Development Program) in London, Ontario; in 1996 a Certificate in Management – Ontario, Effective Supervision- Human Relations, Administration, Team Building and Leadership courses). During his work as an executive account representative for DaimlerChrysler Canada head offices in Mississauga, Ontario, Dr. Odrakiewicz was awarded with the 'Western Union Chrysler Credit Canada' best employee award in 2002. He completed an additional college training certification in credit granting and collection procedures (Toronto, Canada 2002). In addition to his academic duties, Dr. Odrakiewicz was appointed to the board of AMEX PPHU-company dealing with advertising, marketing and business consultancy services in Poland and EU.

Additional info on Lecturing, Conferences and Presentations, Memberships, Interests:

He is the author of the cycle of "English for Economics and Business" series of lectures and "Management in Business" lectures presently taught in Poznan University College of Business and in the Global Partnership Management Institute. In June 2006 he presented a speech during an international 'Innovation in Management conference' in Poznan on "Extrapolation on management methods of 'Business English' education of global citizens in interconnected multicultural intertwined world". He is the author, co-author and editor of more than six scientific books, and numerous academic research papers presented in Rotterdam School of Management Erasmus University, EDINEB Vienna, Chicago and Montreal, and was a reviewer at AOM.

Dr. Odrakiewicz motto is "to empower each individual and to instill in them critical evaluation skills in order for all people involved to reach their best decision potential in a globalized interconnected world". He is a member of Polish Association for Canadian Studies, of King's University College-alumni association, of the University of Western Ontario alumni association in London, Canada, and of the Academy of Management-scientific member (<http://www.aomonline.org/>).

Dr. Odrakiewicz is a supporter of 'student in need ' program through King's University College, which assists needy families through 'Save a Family Plan' - a recognized Canadian and American charitable organization. His interests include ethical decision making in business, fencing, swimming and reading philosophy and psychology as an applied science. He is married with one child.

Scientific publications:

I. Scientific books with reviews and chapters in monographies:

1. Odrakiewicz P, Chapter 4, in "Business Integrity in Practice-Insights from International case studies" , monography, eds: Stachowicz-Stanusch A, Amann W, Business Experts Press LLC 2012, USA ISBN-13: 978-1-60649-494-3 (paperback) Published in 2012, ISBN-13: 978-1-60649-495-0 (e-book), DOI: 10.4128/9781606494950.
2. Odrakiewicz P. Chapter.34 "Innovative Methods of Teaching Integrity and Ethics in Management Education" in the *Handbook of Research on Teaching Ethics in Business and Management Education* ; monography, edited by Charles Wankel (St. John's University, USA) and Agata Stachowicz-Stanusch (Silesian University of Technology, Poland) IGA Global 2011 USA <http://www.igi-global.com/book/handbook-research-teaching-ethics-business/55290>.
3. Slawinska M, Odrakiewicz P, *Ergonomic standards of the communication processes in multicultural organizations*, chapter in Monography- Poznan University of Technology; published 11/2011.
4. Odrakiewicz, Piotr. (2011-12) Chapter 19: Communicating in Organizations, in Wankel, Charles; *Management through Collaboration: Teaming in a Networked World*, Routledge, Charles Wankel, (2010-11) editor-in-chief.
5. Odrakiewicz P, Szulc M, Chapter 13 Poland - Reward management in small and medium enterprises: Alfa i Omega, Głogów, Poland, in *Global Human Resources Management Casebook* by Hayton et al, Routledge 2011 Published 08/2011.
6. Odrakiewicz P, chapter 1 in monography "SELECTED PROBLEMS OD SMEs' DEVELOPMENT IN THE CONDITIONS OF INTERNATIONALIZATION AND GLOBALIZATION" Teresa Łuczka, Edmund Pawłowski edition of "Extrapolation on the meaning of globalization as multi-dimensional economic and managerial societal phenomenon" p. 7-18, Poznan University of Technology Publisher 2010.
7. Odrakiewicz P, Strnad W, Editors (05/2010 after peer review) "Innovation in Management-Global Partnership" monography, *Scientific Publishing PWSB Poland* 2010, ISBN 978-83-62439-00-3, published w 05/2010.

II. Published monographies and books:

1. Odrakiewicz, Peter/Piotr/ Editor, (2009), *Innovation in Management-Cooperating Globally*, part I-III, 794 pages, PWSBiJO.2009,ISBN 978-83-925092-9-5.
2. Szarkova Miroslava, Odrakiewicz Peter et al., (2009), "Metodologicke vychodiska vyberu komunikacnych nastrojov v podnikatelskych aktivitach malych a strednych ponikov v sr v podmienkach interkulturneho trhu EU" monography, University of Economics in Bratislava- Ekonom Publisher, 2009, ISBN 978-80-225-2791-0.
3. Czainska K, Odrakiewicz P, Sworowski T, (2009) *Evolute Poland* (Scientific Project) Scientific Publishing PWSBiJO, 142 pages, ISBN 978-83-925092-9-0.
4. Wankel C, Odrakiewicz P, Strnad W, 2009, *Global Cooperation in Management, Innovation in Management-Cooperating Globally*, 253 pages, PWSBiJO.2009,ISBN 978-83-925092-4-0.
5. Odrakiewicz P, Strnad W, Sivert M, 2009, *Business Education and Training in Management- Global Cooperation in Management, Innovation in Management-Cooperating Globally*,188 pages, PWSBiJO.2009, ISBN 978-83-925092-6-4.

6. Odrakiewicz, Peter/Piotr/; Strnad, William. Editors (2008) *Management of Meaning in Organizations, Inventing, Innovating, Interpreting*, PWSBiJO.2008,ISBN 978-83-925092-2-6.
7. Wankel C, Odrakiewicz P, Strnad W, Sivert M, *Innovation In Management- Innovation in Management-Cooperating Globally*,36 pages, PWSBiJO.2009,ISBN 978-83-925092-5-7.

III. Scientific papers:

1. Odrakiewicz, P., Odrakiewicz D., "Integrity management and anti-corruption actions in an organizational context", *Global Management Journal*, Vol. 6, No.1, 2/2014, ISSN 2080-2951.
2. Odrakiewicz, P., "Management of complexities and innovation prognosis in higher education-challenges, changes, and a new paradigmatic shift facing Polish management education in a globalized education era", *Global Management Journal*, Vol 5, No 1,2/ 2013, ISSN 2080-2951.
3. Zator-Peljan J, Odrakiewicz P., "Innovative methods of cultural, intercultural and managerial competences acquisition for the constantly changing global economy in a new paradigm shift", *Global Management Journal*, Vol. 4, No1,2/2012, ISSN 2080-2951.
4. Odrakiewicz P., "Innovative ways of integrity teaching and integrity education management using innovative case studies", *Global Management Journal*, Vol. 3, No 1,2/ 2011, ISSN 2080-2951.
5. Odrakiewicz P., " Business English jako intelektualny pomost – zarządzanie metodą synkretyczną jako case study, organizacyjne zmiany w zarządzaniu edukacją oraz proces "blended learning" dla studentów Business English i Zarządzania w interkulturowym środowisku", in *Organizacja i Zarządzanie* nr 3(7) 2009 Silesian University of Technology.
6. Paluch H, Odrakiewicz P, 2009, "The strategy of marketing quality management through relationships in educational services at the level of higher education", *Global Management Journal*, Vol.1, No.1/2009 ISSN 2080-2951
7. Odrakiewicz, P., 2008, "Octopus Theory", *Innovative Management Journal*, Nr 1. Published by PWSBiJO.
8. Kantola, Jussi;Vanharanta, Hannu;Odrakiewicz, P., 2008, "Making things meaningful with the help of ontologies," *Management of Meaning in Organizations*, 32-41. Published by PWSBiJO.
9. Odrakiewicz, P., 2008, "Syncretic method in management of communication in education," *Journal of English Studies* Partium Christian University Romania.
10. Odrakiewicz, P., 2007, "Extrapolation on management methods and e learning of Business English education of global citizens in an interconnected and intertwined multicultural world", in Grudzewski, Wiesław M; Hejduk, Irena; Trzecieliński, Stefan.; *Organizations in Changing Environment[s], Current Problems, Concepts and Methods of Management*, IEA Press 681-692.
11. Wyrwicka, Magdalena, Czainska, Katarzyna. Odrakiewicz, P., 2007, "Diagnosis of competences in project teams", in Karwowski, Waldemar.; Trzecieliński, Stefan.; *Value Stream Activities Management* IEA Press. 544-547.
12. Odrakiewicz, Peter, 2006, "Extrapolation on management methods of Business English education of global citizens in interconnected multicultural intertwined world. Innovation in Management", Published by PWSBiJO. 121-156.

13. Odrakiewicz, P., 2002, "Is business bluffing ethical", working paper, University of Western Ontario. <https://www.uwo.ca/kings/extranet/index.htm>.
14. Odrakiewicz, P., 2002, "Unipolar versus bipolar world" working paper University of Western Ontario. <https://www.uwo.ca/kings/about/index.html>.
15. Odrakiewicz, P., 2001, "Sierra Club-a contrastive research evaluation" working paper. University of Western Ontario. <https://www.uwo.ca/kings/extranet/index.htm>.
https://www.uwo.ca/kings/academic_programs/index.html.
16. Odrakiewicz, P., 2002, "Canadian government's investment in Canadian and Olympic sport for athletes and sports centers through Sport Canada strengthen the unique contribution that sports make to the Canadian identity, culture and society. At present time this support is judged to be inadequate," working paper, University of Western Ontario.

IV. Confirmed reviews of scientific papers performer for Academy of Management, USA, and Journal of Organizational Change Management, Emerald publisher The Netherlands, UK and International:

1. Odrakiewicz, P., 2010, International Management, "Do expatriates become more cognitively complex? Evidence from a longitudinal field study." *Academy of Management Review*, no. 12984.
2. Odrakiewicz, P., 2009, "Challenging patterns of inequality, consultancy and compassion in development cooperation" *Academy of Management Review*, no. 13287.
3. Odrakiewicz, P., 2008, "Liability of Foreignness Re-Considered: Transforming Economies as an Alternative Research Context", *Academy of Management*.
4. Odrakiewicz, P., 2008, "Emotion Recognition: How and When it Affects Stress in Customer Service Work", *Academy of Management*.
5. Odrakiewicz, P., 2008, "Organizational Paranoia: Why it seems they're Laughing at You, Not with You", *Academy of Management*.
6. Odrakiewicz, P., 2008, "Toward the Greater Contextualization of Climate research", *Academy of Management*.
7. Odrakiewicz, P., 2008, "A survey of CSR Education: Trends, Comparison, Processes", *Academy of Management*.
8. Odrakiewicz, P., 2008, "Are We good Citizens?: A Cross-Cultural Analysis of CSR Webspaces", *Academy of Management*.
9. Odrakiewicz, P., 2008, "The Base-of-the-Pyramid Perspective: A New Approach to Poverty Alleviation", *Academy of Management*.

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