CALL FOR PAPERS

MEB 2023 - 21th INTERNATIONAL CONFERENCE ON MANAGEMENT, ENTERPRISE AND BENCHMARKING

28-29 April 2023 at ÓBUDA UNIVERSITY, BUDAPEST, HUNGARY

MEB 2023 „New challenges, new possibilities, new solutions" is the 21th international conference aiming to provide a forum for presenting and discussing novel aspects of and data about relevant fields of research and practice. We strive to provide an opportunity for exchanging knowledge and premonitions regarding the topics to be addressed throughout the event.

TOPICS within the scope of the conference will include:

- Effects of war on international business
- Sanctions and world economy
- War and international financial affairs
- Aftereffects of pandemic
- Business development during and after pandemic
- New experiences on business continuity
- Distance learning
- Home office
- Clusters and Networks
- Industrialization
- Social and Economic Sustainability
- Regional Development and Politics
- Small and Medium Sized Enterprises
- Applied Marketing
- Financial Affairs
- Human Resources Management
- Informatics
- Ethical issues

REGISTRATION

Prospective participants are kindly requested to fill in the online registration form on the website: https://meb.kgk.uni-obuda.hu
Registration fee: 100 EUR / 35 OOO Ft
Registration fee for ERENET members and students: 50 EUR / 17 500 Ft

PAPER SUBMISSION

The submission deadline is 31 May 2023. Papers go through double blind review. Revised papers of 6-1O pages shall arrive not later than 30 June 2023 and must follow the paper guidelines. English, as well as Hungarian papers (and their presentations) are also welcome. Accepted papers will be published in electronic conference proceedings with ISBN number.

CONFERENCE PROCESS

We are planning the conference online. However we are hopeful that as many of you as possible will be allowed to travel and participate in person.
The registration deadline for *personal* participation is 5 April.

IMPORTANT DEADLINES

Registration	5 April 2023
Deadline of paper submission	31 May 2023
Submission of revised, camera-ready manuscripts	30 June 2023

ÓBUDAI EGYETEM
ÓBUDA UNIVERSITY

Organized and sponsored by Keleti Karoly Faculty of Business and Management Óbuda University, Hungary

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